



Sustainable Exhibit 2010

2010 Texas ASLA Regional Conference & Expo
San Antonio, Texas – March 11-12, 2010
Conference Theme: "Mission Verde"

As part of the 2010 ASLA Texas Regional Conference and Expo, the **ASLA Texas Chapter Executive Committee** and the **Sustainable Sites Initiative** wanted to include a NEW opportunity to highlight landscape architects and their leadership in the "green", sustainable movement. Therefore, this year we are asking our members to submit their ideas for a sustainable exhibit to be set up in the exhibit hall for all to see and learn about. In fact, our new PR effort for the profession will help the Texas Chapter get public exposure for these ideas at the conference & expo.

How can I participate?

It is easy. Just submit the attached questionnaire to the ASLA Texas Chapter Executive Committee,
Attn: Kimberly Terrell, ASLA
12007 Double Tree Drive
Houston, Texas 77070
Tel. 713-446-7876
Email: k-terrell@sbcglobal.net
[preference to send via email]
No money is required to submit your idea(s).

How does the selection process work?

The Texas ASLA ExCom will review all submittals. This is not a contest but rather an opportunity to find unique and innovative sustainable ideas that are **NEW** that landscape architects are leading, or developing or have conceptualized to benefit the health, safety and welfare of the public by its sustainable solution. Therefore, the Texas ASLA ExCom is free to select one or any number of submittals they feel, best displays innovative ideas, methods, research or techniques. It does not have to be a built work. If it is not a built work, enough demonstration via graphics, computer models, photography or physical models to explain the idea are required to be considered. *The submittal only needs PDF's of any models or graphics. Do not send physical models to be evaluated. Only bring those to the exhibit booth, if you are selected.*



What happens if my idea is selected to exhibit?

The author of the submission will be notified with a commitment letter to sign and return. This letter outlines the responsibilities of Texas Chapter ASLA and the author of the submission. Specially, ASLA Texas will provide a **FREE** 10' x 10' booth in the exhibit hall in San Antonio Convention Center with electricity power to that booth, if needed. Any power usage, however, will be invoiced to the author of the submission. It is usually a small dollar amount. All credit for the sustainable idea will be given to the author and not ASLA.

When do I need to submit my idea to be considered?

This is the schedule:

- ➔ Invitation Sent – August 5, 2009
- ➔ ***Deadline to receive all submissions – October 2, 2009 (mid-night)***
- ➔ ExCom to announce selected submissions – October 23, 2009
- ➔ Commitment Letters sent to selected authors – October 23, 2009
- ➔ Commitment Letters returned signed – November 6, 2009
- ➔ Set up Exhibits at Convention Center – March 10, 2010 (3:30pm-4:30pm)
- ➔ Local Press Interviews – March 11, 2010 (TBD)
- ➔ Remove Exhibits – March 12, 2010 (4:00pm)

Whom do we need to contact if we have questions?

Contact:
Kimberly Terrell, ASLA
Email: k-terrell@sbcglobal.net

Where do we send our submission?

Send to:
ASLA Texas Chapter Executive Committee,
Attn: Kimberly Terrell, ASLA
12007 Double Tree Drive
Houston, Texas 77070
Tel. 713-446-7876
Email: k-terrell@sbcglobal.net
[preference to send via email]



Questionnaire Submittal Form Sustainable Exhibit 2010

2010 TEXAS ASLA REGIONAL CONFERENCE & EXPO
SAN ANTONIO, TEXAS – MARCH 11-12, 2010

1) Please provide the name and address of the author of the sustainable solution. In addition, the name the exhibit booth will be registered under if the solution is selected to display.

AUTHOR(s) NAME:

EXHIBIT BOOTH REGISTRANT(s) NAME:

AUTHOR(s) PICTURE [B&W Head shot in a tiff. or jpeg. File formats]

2) Please provide the name and description of the sustainable solution being submitted:

TITLE OF EXHIBIT:

SUSTAINABLE SOLUTION DESCRIPTION:
(Separate attachment may be provided)

3) Describe the sustainable solution's benefits, either realized or anticipated, to the public's health, safety and welfare.
(Separate attachment may be provided)

4) Does this submitted solution meet at least one or more of the Sustainable Sites Initiative credits as outlined in the attached PDF? Please list the credits that would apply.
(Separate attachment may be provided)

5) Important! Please provide either drawings, or renderings, or computer models or physical models to illustrate graphically the sustainable solution for evaluation by the ASLA Texas Executive Committee and the Sustainable Sites Initiative representative(s).
(Separate attachment may be provided) The submittal only needs PDF's of any models or graphics. Do not send physical models to be evaluated. Only bring those to the exhibit booth, if you are selected.



DEFINITIONS ASSOCIATED WITH CONTINUING EDUCATION FOR LANDSCAPE ARCHITECTS

(PUBLIC HEALTH, SAFETY AND WELFARE DESCRIPTIONS)

Health: Aspects of landscape architecture that have salutary physical effects among users of sites.

Safety: Aspects of landscape architecture intended to limit or prevent accidental injury or death among users of buildings or sites.

Welfare: Aspects of landscape architecture that engender demonstrable positive emotional responses among, or enable equal access by, users of building or sites.

(SUSTAINABILITY AND ENERGY-EFFICIENT DESCRIPTIONS)

Sustainable: approaches to the process of design, which seeks to avoid depletion of energy, water, and raw material resources, as well as, preventing environmental degradation.

Energy-Efficient: materials that minimize the consumption of energy, which includes energy efficiency strategies by design, as well as the incorporation of alternative energy systems.

Thank you for furthering the education of our profession.

CEPH is a Continuing Education Program Hour. One CEPH equals a minimum of fifty (50) minutes of actual course time. When calculating your CEPH total please remember TBAE does not award credit for introductory remarks, breaks, business or administrative matters related to courses of study.

Health/Safety/Welfare: Health may include aspects of design that have beneficial effects among users of buildings or sites and address health and environmental issues. Safety may include aspects of design intended to limit or prevent accidental injury or death among users of buildings or sites. Welfare may include aspects of design that engender positive emotional responses among or enable equal access by users of buildings or sites.

Barrier-free design is the design of a building or a facility or the design of an alteration of a building or a facility, which complies with the Texas Accessibility Standards, the American with Disabilities Act, the Fair Housing Accessibility Guidelines, or similarly accepted standards for accessible design.

Energy-Efficient Design is the design of a project and the specification of materials that minimize the consumption of energy in the use of the project. The term includes energy efficiency strategies by design as well as the incorporation of alternative energy systems.

Sustainable Design is an integrative approach to the process of design, which seeks to avoid depletion of energy, water, and raw material resources; prevent environmental degradation caused by facility and infrastructure developments during their implementation and over their life cycle; and create environments that are livable and promote health, safety and well-being. Sustainability is the concept of meeting present needs without compromising the ability of future generations to meet their own needs.

Visit the Sustainable Sites Initiative website for further information.

<http://www.sustainablesites.org/>

Visit the Texas Board of Architectural Examiners (TBAE) website for further information.

http://www.tbae.state.tx.us/Registrants/ContinuingEducation_Requirements.shtml#barrierfreedesign